

Privacy Policy (GDPR)

At Bounce (“Bounce,” “Our,” “we,” or “us”), we value our users' privacy as we know that you care about how your personal information is used and shared and we take that seriously.

Please read the following to learn more about your privacy as this Privacy Policy (“Policy”) will help you understand how we collect and use personal information from those who make use of our app and the services we provide, and what we will and will not do with the information we collect.

By using or accessing the Services in any manner, you acknowledge that you accept the practices and policies outlined in this Privacy Policy, and you hereby consent that we will collect, use, and share your information in the following ways.

What does this privacy policy cover?

This Policy applies to the Bounce App and Services, and it governs any and all data collection and usage by us. Through the use of this App and Services, you are therefore consenting to the data collection procedures expressed in this Policy.

We gather various types of Personal Information from our users, as explained in more detail below, and we use this Personal Information internally in connection with our Services, including to personalize, provide, and improve our Services, to allow you to set up a user account and profile, to contact you and allow other users to contact you, and to analyze how you use the Services. In certain cases, we may also share some Personal Information with third parties, but only as described below.

Please note that this Policy does not govern the collection and use of information by companies that Bounce does not control, nor by individuals not employed or managed by us. If you visit a website that is made available via the service or link to, be sure to review its privacy policy before providing the site with information. It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent to better understand the way in which such websites gather, make use of and share the information collected.

Changes to this privacy policy

We reserve the right to make changes to this Policy at any given time. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page. If at any point in time Bounce decides to make use of any personally identifiable information on file, in a manner vastly different from that which was stated when this information was initially collected, the user or users shall be promptly notified by SMS, in-App messages or email. Users at that time shall have the option as to whether to permit the use of their information in this separate manner.

Information We collect

There are 2 types of data:

- **“Personal information”** means any information which, either alone or in combination with other information we hold about you, identifies you as an individual, including, for example, your contact information such as your age, name, image(s), email address, telephone, gender, IP address, mailing address, as well as any other non-public information about you that is associated with or linked to any of the foregoing data.
- **“Anonymous data”** means data that is not associated with or linked to your Personal Data; Anonymous Data does not, by itself, permit the identification of individual persons.

We collect Personal Data and Anonymous Data and a few other categories of information, from a few different sources, as described below.

- A. **Information you provide:** We receive the information you provide to us when you:
 - i. Create an account with us to log in to our Service, we may collect certain Personal Data from you, such as your first and last name, age, gender, phone number, email, username, profile picture or Avatar, and other information you choose to mention in your profile;
 - ii. Account information, such as username, password, and other log-in details used to access the Bounce service;
 - iii. Interests and usage, including information about your interests (if you add any) and how you use the Service, such as searches you make, events you are interested in, the feedback you give and or that are given about exchanges and User Generated Content, actions you take and the time and frequency of use.
 - iv. Communications that we exchange with you when you contact us with questions or feedback, including feedback about the service or about interacting with other users.

- v. Device data, such as device name and operating system and version, device IP address and related location, browser version and settings and the time, duration and frequency of the interactions the App.

Please note that you can choose not to provide us with certain information, but this may limit the features of the app or Services you can use.

A. **Automated information collection**

We may collect certain information (which does not identify you as an individual) about your use of the Service through the use of tracking technologies or by other passive means and other relevant statistics, including the following:

- i. **Cookies:** When you make use of the Bounce services through the App as a Logged-In User, we send one or more cookies (small text files containing a string of characters) to your mobile device that uniquely identifies your device. We use cookies to improve the quality of the Service by storing user preferences and tracking user trends. Please see our cookie policy for more information on how we make use of cookies.
- ii. **Links:** The Service or contents made available on the Service may include links in a format that enables us to track whether IP addresses have followed these links. We use this information to improve the quality of our products and design.
- iii. **Beacons:** Beacons (also known as "pixel tags" or "clear GIFs") are 1×1 single-pixel graphics that allow us to count the number of users who have visited or accessed the site and to recognize users by accessing our cookies. We may employ beacons to facilitate the site administration and navigation, track users' actions, compile aggregated statistics about site usage and response rates, and provide an enhanced online experience for visitors to the Service.
- iv. **Usage and Log Data:** We collect data about your activity when making use of the Bounce Service. This includes data about your activity, including but not limited to how you make use of the Service, and how you interact with other users when making use of the Bounce Service.
- v. **Analytics Services:** We use third-party analytics services ("Analytics Services"), to help analyze how users use our Service. The information generated by the cookies or other technologies about your use of our app and/or Bounce Service (the "Analytics Information") is transmitted to the Analytics Services. The Analytics Services use Analytics Information to compile reports on user activity.

A. **Information from an event organizer**

As an event organizer or event manager that establishes an account with us, we will collect your name, address, email address, phone number and other information about the event as needed. We also may collect, if the event manager chooses to provide it, additional descriptive information about the event including any photos uploaded to the Platform.

A. **From third-party applications and services, you connect to your Bounce account**

If you connect your Bounce account to a third party service or application such as Spotify, Apple Music, Instagram and other social media applications, we may collect certain information from them about you in order to facilitate user integration. We will always ask for your permission before we collect such information about you from certain third parties.

A. **Direct messages communication**

The platform provides certain features that enable private communication. For example, you can use our in-app message feature to have a private conversation with another user. We do not record users' conversations neither do we permit such by another user without the explicit authorization when they make use of the direct communication feature on the Bounce Service.

What we use your personal information for

Generally, Bounce uses the information gathered to provide, improve, and develop our app and the Services we provide to you, to communicate with you, to offer you a better service, and to protect us and our users. When you interact with or make use of the Bounce Service, we use a variety of technologies to process the personal information that we collect about you for various reasons.

- i. Create, maintain and secure your Bounce account;
- ii. Identify you as a user of our service;
- iii. Operate the Bounce Services, App and business;
- iv. Personalize your experience with our products and services and we may make use of personal information to assist in the operation of our app and to ensure delivery of the services you need and request. The personal information we collect allows us to customize our services according to the users' interests and enhance their experience while using our services. At times, we may find it necessary to use personally identifiable information as a means to keep you informed of possible products and/or services that may be available to you from us;
- v. Allow you to participate in certain features of the app and services;
- vi. Send newsletters, surveys, offers, and other promotional materials and for other marketing purposes;
- vii. Increase and maintain the safety and security of our app, services and community and prevent misuse;
- viii. To understand, diagnose, troubleshoot, and fix issues with the Bounce Service
- ix. Communicate with you and provide customer support;
- x. Operate, evaluate, develop, manage and improve our Service (including operating, administering, analyzing and improving our products and services; developing new products and services; managing and evaluating the effectiveness of our communications; performing accounting, auditing, billing reconciliation and collection activities and other internal functions);
- xi. Protect against, identify and prevent fraud and other criminal activity, claims and other liabilities;
- xii. To fulfill contractual obligations with third parties, for example, licensing agreements and to take appropriate action with respect to reports of intellectual property infringement and inappropriate content.
- xiii. Comply with and enforce applicable legal requirements, relevant industry standards and policies, including this Privacy Notice and our Terms of Service.

Personal information that we share

We do not sell, rent, trade, or otherwise share personal information collected through the Service because we are committed to maintaining your trust, except as described below:

- i. Service Providers: We may provide collected data to our service providers. They may use your data to perform services for us and may have access to, store and process your personal data to provide services on our behalf.
- ii. Subsidiaries and Affiliates: We may share personal information or any information collected through the app with our subsidiaries and affiliates for the purposes for which you provided the information or as reasonably necessary for our internal administrative and business purposes.
- iii. Organizer: In addition, when you register for an event, sign up for further communications, or otherwise input your Personal Data (such as through a web form) to communicate with an Organizer or participate in an Organizer event, that Organizer will receive that information you make available to them. With the collected information, event organizers may send you marketing or other communications, which may be subject to such Organizer's terms. Likewise, if you provide your mobile phone number, you may receive information messages related to the service, event, activity or information in which you've expressed interest.

Bounce shall not be held responsible for the actions of these Organizers, or their third-party Organizers (or other downstream recipients of your Personal Data), with respect to your Personal Information. It is important that you review the applicable policies of the Organizers, and if applicable and available, their appointed third-party Organizers, of an event before providing your personal information or other information in connection with the event.

- i. Merger and Acquisition: We may disclose or transfer personal information or any information collected through your usage of our Service to third parties who acquire all or a portion of Bounce's business, whether such

acquisition is by way of merger, consolidation, or purchase of all or a portion of our assets, or in connection with any bankruptcy or reorganization proceeding brought by or against us.

- i. Compliance with laws: We may disclose personal information or any information collected through the app and your usage of the Bounce Service if we are required to do so by law or pursuant to legal process, in response to a request from government officials, law enforcement authorities or a valid subpoena, or as necessary or appropriate in connection with an investigation of illegal activity, including without limitation to prevent, investigate, detect or prosecute any criminal offense or attack.
- ii. Consent: We may share personal information in accordance with any consent you provide.

Right of access, modifications, retention and deletion

We keep your personal data only as long as necessary to provide you with the Bounce Service and for legitimate and essential business purposes, such as maintaining the performance of the Bounce Service, making data-driven business decisions about new features and offerings, complying with our legal obligations, and resolving disputes. Nevertheless, in compliance with applicable law, you have the privilege to exhibit certain rights over your data such as the right to:

- i. Confirm whether Bounce is processing any information about you and to restrict how we make use of your Personal Information;
- ii. Get access to or receive a copy of your Personal Information electronically or have us send such Personal Information to another organization (the right of "data portability").

Notwithstanding the foregoing, we have the right to keep some of your Personal Information for as long as you are a user of the Bounce Service. If you request, we will delete or anonymize your personal data so that it no longer identifies you, unless we are legally allowed or required to maintain certain Personal Information, including situations such as the following:

- i. If there is an unresolved issue relating to your account, such as an outstanding credit on your account or an unresolved claim or dispute we will retain the necessary personal data until the issue is resolved;
- ii. Where we need to retain the personal data for our legal, tax, audit, and accounting obligations, we will retain the necessary personal data for the period required by applicable law; and/or,
- iii. Where necessary for our legitimate business interests such as fraud prevention or to maintain the security of our users.

You understand that we will process all such Personal Information requests in accordance with applicable laws. To protect your privacy, Bounce will take steps to verify your identity before fulfilling your request.

International data storage and transfers

All information processed by us may be transferred, stored and processed anywhere in the world. Personal Information may be stored in the cloud, on our servers, on the servers of our affiliates or the servers of our service providers.

Unsubscribe or opt-out

If you have subscribed to our e-mail and electronic newsletter communications, you will always have the opportunity to unsubscribe from future communications by logging into your account and modifying your preferences. You will also have the opportunity to "opt-out" of commercial e-mail from the applicable Bounce Service by following the unsubscribe instructions provided in the e-mail you receive or by contacting us directly. Bounce will continue to adhere to this Policy with respect to any personal information previously collected.

If you opt-in to receive push notifications via the App, we may send push notifications or alerts to your mobile device. You can deactivate push notifications and alerts at any time by changing your device settings, changing the App's settings, or deleting the App.

Keeping your data safe

As a matter of policy, we are committed to protecting your data and as such, Bounce implements commercially reasonable technical, administrative, and organizational measures to protect personal information both online and offline from loss, misuse, and unauthorized access, disclosure, modification, or destruction.

Unfortunately, Internet communication can never be fully secure or error-free, and we cannot ensure or warrant the security of information you provide to us. To the fullest extent permitted by applicable law, we do not accept liability for unintentional disclosure. Please be cautious of the information you share with us on the Internet.

We use encryption to protect sensitive information transmitted online, and we protect your information offline by keeping the computers and servers in which we store personally identifiable information in a secure environment. Bounce is not responsible for the bypassing of privacy settings or security measures of the Service, or of third-party websites. We do not control the actions of users on the platform, who may attempt to record or share content or communication without other users' authorization.

Links to other websites and apps

Bounce does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other third-party sites, apps or resources. Therefore, we encourage all users and visitors to be aware when they leave our app and to read the privacy statements of every website that collects personally identifiable information. This Privacy Policy Agreement applies only and solely to the information collected by our app.

Children under the age of 13

Bounce is not directed to and does not knowingly collect personally identifiable information from, children under the age of thirteen (13). If it is determined that such information has been inadvertently collected on anyone under the age of thirteen (13), we shall immediately take the necessary steps to ensure that such information is deleted from our system's database, or in the alternative, that verifiable parental consent is obtained for the use and storage of such information.

California privacy laws

California law allows users who reside in California to ask and receive free of charge from us once a year a list of the Third Parties to whom we have disclosed their Personal Information for their direct marketing purposes in the previous calendar year, and the type of Personal Information disclosed to these parties. Except as otherwise stated in this Privacy Policy, we do not share Personal Information with Third Parties for their marketing purposes. Please see our CCPA policy for more about such rights.

Acceptance of terms

By using the service, you are hereby accepting the terms and conditions stipulated within the Privacy Policy Agreement. If you are not in agreement with our terms and conditions or object to how we use your Personal Information, then you should refrain from further use of our service. In addition, your continued use of our service following the posting of any updates or changes to our terms and conditions shall mean that you agree and acceptance of such changes.

How to contact us

If you have any questions or concerns regarding the Privacy Policy Agreement related to our services, please feel free to contact us at support@eventswithbounce.com.

Privacy Policy (CCPA)

CALIFORNIA CONSUMER PRIVACY ACT DISCLOSURES AND RIGHTS

This supplement applies only to California users

This Privacy Policy for California Residents supplements the information already contained in the Bounce general Privacy Policy and applies solely to all users, visitors, and others who reside in the State of California.

The Bounce Privacy Policy for California Residents details the personal information that we may collect from you when you visit our website and make use of the Bounce services. It also outlines the process for collecting, the purpose for which we use such data, the sources from which we collect it, the limited circumstances under which we may share personal information, and provides you with specific choices and rights that you have as a California resident.

1. What is the CCPA?

The CCPA is a California law that provides California residents certain rights to their personal information.

California residents, called “consumers” in the CCPA, have the following rights:

- The right to request that we disclose certain information to you about our collection and use of personal information over the past 12 months.
- The right to request that we delete any of your personal information that we collect from you and retain, subject to certain exceptions.
- The right to opt-out of the sale of personal information by us.
- The right not to receive discriminatory treatment by us for exercising the privacy rights conferred by the CCPA.

We will explain more about how to exercise these rights below.

1. Information we collect

The personal information that Bounce collects or has collected from users within the last twelve months prior to the time of this disclosure becoming effective. Bounce collects or has collected the following categories of personal information from its users:

- Personal identifiers such as your first name, last name, or similar identifier, address, phone numbers, or IP address;
- Internet or other electronic network activity information, including content interaction information, such as content downloads, search history, and interaction data on your use of our service and from links in Bounce emails sent to you;
- geolocation data, such as the location of your device or computer; and
- inference data, such as information about your purchase preferences, feedback, and survey responses.

1. How we collect personal information

Bounce obtains the categories of personal information listed above from the following sources:

- Directly from our platform users when they provide the information to us.
- Indirectly from you, as you navigate the service and engage with the services we offer. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.
- From third-party service providers under service contracts.

1. **Categories of personal information disclosed for bounce business purpose**

The personal information that we disclosed about consumers for a business purpose in the twelve months prior to the effective date of this Disclosure fall into the following categories established by the California Consumer Privacy Act:

- identifiers such as your name, email address, phone number, or IP address;
- your age, gender, or other protected classifications, for example, if you choose to participate in a survey distributed by Bounce or fill the User Content form;
- geolocation data from your IP address.

1. **Your rights and choices**

The CCPA provides California residents with specific rights regarding their personal information. This section describes your CCPA rights and explains how to exercise those rights.

Access to specific information and data portability:

You have the right to request that Bounce disclose certain information to you about our collection and use of your personal information over the past twelve (12) months. Once we receive and verify your request, we will disclose to you:

- The categories of personal information we collected about you
- The categories of sources for the personal information we collected about you
- Our business or commercial purpose for collecting that personal information
- The specific pieces of personal information we collected about you (also called a data portability request)

1. **Right to request access to or deletion of personal information**

You may have the right under the California Consumer Privacy Act to request information about the collection of your personal information by Bounce, or access to or deletion of your personal information. But only you, or someone legally authorized to act on your behalf, may make a verifiable consumer request related to your personal information. Agents must submit proof that the consumer has authorized them to act on their behalf. Making a verifiable consumer request does not require you to create an account with us. We will only use personal information provided in a verifiable consumer request to verify the requestor's identity or authority to make the request. If you wish to do any of these things, please contact us. Depending on your data choices and subject to applicable regulations, certain services may be limited or unavailable.

We may, however, deny your deletion request if retaining the information is necessary for us or our service providers(s) to:

- Complete the purpose for which we collected the personal information, provide a service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform our contract with you.
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
- Exercise free speech ensures the right of another consumer to exercise their free speech rights or exercise another right provided for by law.

- Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 et. seq. or other legal obligation.
 - Make other internal and lawful uses of that information that are compatible with the context in which you provided it.
1. **No discrimination rights**

You have the right not to receive discriminatory treatment for the exercise of your rights under the CCPA, and Bounce will not discriminate against any consumer for exercising their rights under the California Consumer Privacy Act.

1. **Changes to this notice**

Bounce reserves the right to amend this privacy notice at our discretion and at any time. When we make changes to this privacy notice, and when we make changes to this CCPA Policy, we will post the updated notice on the website and update the CCPA Policy effective date at the top of the page. Your continued use of our website and/or the services following the posting of changes constitutes your acceptance of such changes.